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**Health Innovation North West Coast's new strategy launched
to drive health and care innovation**

Health Innovation North West Coast has published its new strategy, Powering the Future of Health and Care Innovation, outlining its priorities through to 2030.

Funded by the NHS and the Office for Life Sciences, Health Innovation North West Coast supports the adoption and spread of innovations that improve patient outcomes while contributing to economic growth across Cheshire, Merseyside, Lancashire and South Cumbria.

The strategy is built around five key ambitions:

- Accelerating the adoption and spread of innovation to meet population health needs.
- Strengthening the innovation pipeline by bringing partners together to maximise impact.
- Building system capability to support new models of care.
- Using regional insight to help shape national priorities.
- Supporting growth by making better use of advances in technology.

To find out more about the strategy and its ambitions, visit the [Health Innovation North West Coast website](https://www.healthinnovationnw.co.uk).

